



2

## ADVERTISING APPLICATION

### International Exhibition «IMPC 2018-EXPO. Mining and Mineral Processing»

**Exhibition contractor:** International Agency of Congress Management LLC  
129085, Russia, Moscow, Prospekt Mira 101, building 1  
Tel.: +7 (495) 134-25-65, +7 (499) 705-79-25, e-mail: info@makongress.ru

**Participant:** \_\_\_\_\_  
(full legal name of a company)

**Contact person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

ADVERTISING IN THE OFFICIAL GUIDE AND ON THE EXHIBITION PLAN*	Cost
<b>PACKAGE 1</b> Company's logo on the Exhibition Plan + color marking of the stand and a name of the company in a list of participants in the Guide	<b>18 300 ₺</b>
<b>PACKAGE 2</b> Company's logo on the Exhibition Plan + color marking of the stand and a name of the company in a list of participants in the Guide, and on billboards in the pavilion	<b>23 600 ₺</b>
Advertising module on the 2nd page of A4 Guide cover	<b>55 000 ₺</b>
Advertising module on the 3rd page of A4 Guide cover	<b>59 450 ₺</b>
Advertising module on the 4th page of A4 Guide cover	<b>80 200 ₺</b>
Advertising module 1/1 of page (210 x 260 mm)	<b>35 400 ₺</b>
Advertising module 1/2 of page (210 x 120 mm)	<b>25 400 ₺</b>
Color marking of company's stand on the plan	<b>5 300 ₺</b>
Company logo in the Exhibitor information section	<b>600 ₺</b>
<i>* Circulation of the Exhibition Guide – 15,000 copies, handed out to every Visitor</i>	<b>₺</b>

PARTICIPANT PACK	Cost
Placement of logo on the participant pack	<b>53 100 ₺</b>
Placement of company logo on Visitor badge*	<b>60 000 ₺</b>
<b>EXCLUSIVE PACKAGE 3</b> 1. Badges (company logo) for visitors and exhibitors; 2. Placement of logo/inscription on tape; 3. Placement of advertising on pens handed around to exhibitors, media, Sponsors, VIP- guests	<b>700 000 ₺</b>
	<b>₺</b>

ADVERTISING ON THE OFFICIAL SITE OF THE EXHIBITION	Cost
Placement of banner on the official web-site of the Exhibition (1 month)	18 580 ₺
Placement of banner on the official web-site of the Exhibition (3 months)	44 604 ₺
	₺

BANNER ADVERTISING	Cost
Placement of one information and promotion roll-up banner (200 x 85 cm) in the event area. The cost is calculated per day	8 300 ₺
Lease of space for participant's promotional items (mobile banner, roll-up structure), outside the stand. The cost of 1 sqm of advertising surface	7 400 ₺
Advertising structure 100 x 200 cm (the location should be extra agreed)	33 453 ₺
Advertising structure 200 x 200 cm (the location should be extra agreed)	55 755 ₺
* Cost includes lease of structure, production and assembling of banner * In case of two-sided layout the cost of the structure increases by 30%	₺

DISSEMINATION OF PROMOTION MATERIALS	Cost
Placement of information and promotion materials (magazine/flyer/leaflet – up to 100 copies) on the registration counter of the event area	8 300 ₺
Provision of Promoter badge for all days of Exhibition. <b>ATTENTION!</b> Distribution of any information and promotion material outside a stand without the Promoter badge is <b>PROHIBITED!</b>	15 000 ₺
Distribution of Client's flyers at the Registration desk along with a Visitor badge (hand-delivered to every registered visitor)	120 000 ₺
	₺

**All prices include VAT (18%).**  
 When placing an order later than **15 June 2018** the price will increase by 100%.  
 Prices are valid for RF and CIS residents.

**TOTAL**      ₺

The filled form is to be sent to the Exhibition contractor by: **15 July 2018**

**Contact person:**  
**Belaya Larisa**  
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**Office: +7(495)134-25-65**  
**E-mail: [bel@makongress.ru](mailto:bel@makongress.ru)**

<b>Full name:</b> _____	<b>Job title:</b> _____
<b>Signature:</b> _____	<b>Date:</b> _____

**PLEASE SEND US THE FILLED FORM TO THE E-MAIL ADDRESS: BEL@MAKONGRESS.RU**