



XXIX
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IMPC

INTERNATIONAL MINERAL
PROCESSING COUNCIL


*Российская Горнодобывающая
и Обработочная Ассоциация*



September 16-18, 2018.

International Exhibition IMPC 2018-EXPO. Mining and Mineral Processing

Expocentre Fairgrounds



www.impc2018.com

«Lounge-zone» sponsor 400 000 ₺
(exclusive status)

This is an unique place at the exhibition which is organized for comfortable communication of visitors and exhibitors. Visitors of the “Lounge-zone” can hold negotiations with partners and communicate with colleagues and friends in a cozy atmosphere.

It is no doubt that this status will attract for you an additional audience and allow to achieve marketing and business objectives of the company.

List of services provided to the “Lounge-zone” sponsor:

Positioning

- ✓ Awarding an exclusive status of the “Lounge-zone” sponsor.

Advertising and information support

- ✓ Placing the sponsor's logo, link to the corporate website and brief information about the company on the website of the exhibition;
- ✓ Placing the company's logo on a special hanging banner in the “Lounge-zone” area;
- ✓ Placing the logo indicating the status on a Press Wall;
- ✓ Placing the sponsor's logo on the exhibition scheme in the official exhibition guide of the exhibition;
- ✓ Mentioning the sponsor in the information materials of the event (press releases and publications of the event);
- ✓ Possibility to distribute advertising materials in the “Lounge-zone” area;
- ✓ Placing advertising materials and mobile information desk in the “Lounge-zone” area (promotional materials and information desk are provided by sponsor).

Information package for participants

- ✓ Enclosing of advertising materials of the company in the information package for participants of the Congress (flyer format A4, materials are provided by the sponsor);
- ✓ Four participant’s packages are provided with all materials of the exhibition;
- ✓ Placing the logo and information about the company in the official catalog and exhibition guide of the exhibition.

Participation in the Congress

- ✓ Showing a 30-second company's video clip on the screens located in the visitors area (the video is provided by sponsor);
- ✓ Awarding the honorary certificate with gratitude for the help and support in organizing the exhibition;
- ✓ Providing a full photo report from the event.

Exhibition catalog sponsor 600 000 ₺
(exclusive status)

The exhibition catalog is a unique guide to information about all participants of the exhibition and their sphere of activity that specialists use throughout the year.

List of services provided to the “Exhibition catalog sponsor”:

Positioning

- ✓ Awarding an exclusive status of the “Exhibition catalog sponsor”;
- ✓ The sponsor has a right to advertise himself as a sponsor of the official exhibition catalog.

Advertising and information support

- ✓ Placing the sponsor's logo, link to the corporate website and brief information about the company on the website of the exhibition;
- ✓ Placing the sponsor's logo on the cover of the official exhibition catalog of the exhibition;
- ✓ Placing the sponsor's banner on the main page of the official website;
- ✓ Placing the sponsor's logo in the headers of all pages of the catalog;
- ✓ Placing an advertising module in the official exhibition catalog of the exhibition (1 page);
- ✓ Placing the interview with a company representative on the exhibition website;
- ✓ Placing the logo indicating the status on a Press Wall;
- ✓ Placing the company's logo on the electronic ticket of the exhibition;
- ✓ Mentioning the sponsor in the information materials of the event (press releases and publications of the event).

Information package for participants

- ✓ Enclosing of advertising materials of the company in the information package for participants of the exhibition (flyer format A4, materials are provided by the sponsor);
- ✓ Five participant's packages are provided with all materials of the exhibition;
- ✓ Placing the logo and information about the company in the official catalog and exhibition guide of the exhibition.

Participation in the Congress

- ✓ Awarding the honorary certificate with gratitude for the help and support in organizing the exhibition;
- ✓ Providing a full photo report from the event.

Official exhibition guidebook sponsor 700 000 ₺
(exclusive status)

The guidebook is the most useful aid for every visitor which shows scheme and demonstration stand numbers of participating companies as well as the most necessary information to navigate visitor through the exhibition.

Sponsorship of the guidebook is a unique opportunity to highlight your company and draw attention to your demonstration stand. The guidebook is given to every visitor and participant at the registration desk.

List of services provided to the "Official exhibition guidebook sponsor":

Positioning

- ✓ Awarding an exclusive status of the "Official exhibition guidebook sponsor"
- ✓ The sponsor has a right to advertise himself as a sponsor of the official exhibition guidebook.

Advertising and information support

- ✓ Placing the sponsor's logo, link to the corporate website and brief information about the company on the website of the exhibition;
- ✓ Placing the sponsor's logo on the cover of the official exhibition guidebook of the exhibition;
- ✓ Placing the sponsor's banner on the main page of the official website;
- ✓ Placing an advertising module in the official exhibition guidebook of the exhibition (1 page);
- ✓ Placing the logo indicating the status on a Press Wall;
- ✓ Mentioning the sponsor in the information materials of the event (press releases and publications of the event).

Information package for participants

- ✓ Enclosing of advertising materials of the company in the information package for participants of the exhibition (flyer format A4, materials are provided by the sponsor);
- ✓ Four participant's packages are provided with all materials of the exhibition;
- ✓ Placing the logo and information about the company in the official catalog and exhibition guide of the exhibition.

Participation in the exhibition

- ✓ Awarding the honorary certificate with gratitude for the help and support in organizing the exhibition;
- ✓ Providing a full photo report from the event.



Sponsor of the congress participant's package 650 000 ₺
(exclusive status)

List of services provided to the “Sponsor of the exhibition participant's package”:

Positioning

- ✓ Awarding an exclusive status of the “Sponsor of the exhibition participant's package”.

Advertising and information support

- ✓ Placing the sponsor's logo, link to the corporate website and brief information about the company on the website of the exhibition;
- ✓ Placing the logo indicating the status on a Press Wall.

Information package for participants

- ✓ Enclosing of advertising materials of the company in the information package for participants of the exhibition (flyer format A4, materials are provided by the sponsor);
- ✓ Placing the sponsor's logo on the information package of participants of the exhibition Three participant's packages are provided with all materials of the exhibition;
- ✓ Placing the logo and information about the company in the official catalog and exhibition guide of the exhibition.

Participation in the exhibition Awarding the honorary certificate with gratitude for the help and support in organizing the exhibition.

Navigation sponsor 450 000 ₺
(exclusive status)

List of services provided to the “Navigation sponsor”:

Positioning

- ✓ Awarding an exclusive status of the “Navigation sponsor”;
- ✓ The sponsor has a right to use the logo of the event in your advertising company.

Advertising and information support

- ✓ Placing the sponsor's logo, link to the corporate website and brief information about the company on the website of the exhibition;
- ✓ Highlighting in colour the sponsor's demonstration stand and placement of the logo on the exhibition scheme indicating the status of the company (in the guidebook, exhibition catalog and on the exhibition website);
- ✓ Placing the advertising module in the official catalog, exhibition and exhibition guidebooks (1/2 page).

Information package for participants

- ✓ Enclosing of advertising materials of the company in the information package for participants of the exhibition (flyer format A4, materials are provided by the sponsor);
- ✓ Placing the sponsor's logo on the information package of participants of the exhibition;
- ✓ Three participant's packages are provided with all materials of the exhibition;
- ✓ Placing the logo and information about the company in the official catalog and exhibition guide of the exhibition.

Participation in the exhibition

- ✓ Placing the company's logo on all the navigation signboards of the exhibition;
- ✓ Awarding the honorary certificate with gratitude for the help and support in organizing the exhibition.

Wi-Fi sponsor 300 000 ₺
(exclusive status)

List of services provided to the “Wi-Fi sponsor”:

Positioning

- ✓ Awarding an exclusive status of the “Wi-Fi sponsor”.

Advertising and information support

- ✓ Placing the sponsor's logo, link to the corporate website and brief information about the company on the website of the exhibition;
- ✓ One-time notification of all registered participants of the Congress about the status of the company;
- ✓ Announcing the status of the company at the exhibition through social networks “Vkontakte” and “Facebook”;
- ✓ Placing the logo indicating the status on a Press Wall;
- ✓ Placement of the roll-up constructions indicating status of the “Wi-Fi sponsor” in the exhibition area.

Information package for participants

- ✓ Placing the logo and information about the company in the official catalog and exhibition guide of the exhibition;
- ✓ Three participant’s packages are provided with all materials of the exhibition.

Participation in the exhibition

- ✓ Promotional staff will distribute promotional cards with the company’s logo and password for access to the Internet (promotional staff and cards are provided by the sponsor);
- ✓ Awarding the honorary certificate with gratitude for the help and support in organizing the exhibition.

Wi-Fi sponsor 300 000 ₺
(exclusive status)

List of services provided to the “Mobile App Sponsor”:

Positioning

- ✓ Awarding an exclusive status of the “Mobile App Sponsor”.

Advertising and information support

- ✓ Placing the sponsor's logo, link to the corporate website and brief information about the company on the website of the exhibition;
- ✓ Use of the logo “Mobile App Sponsor” in the mobile application design;
- ✓ Placing the logo indicating the status on a Press Wall.

Information package for participants

- ✓ Placing the logo and information about the company in the official catalog and exhibition guide of the.

Participation in the Congress

- ✓ Awarding the honorary certificate with gratitude for the help and support in organizing the Exhibition;
- ✓ Providing a full photo report from the event.

Participating conditions for exhibitor

Registration fee * (including of each stand holder) – 30 000 ₺

Registration fee includes: accreditation, participation in the opening and working sessions of the exhibition, placing of the information about the Exhibitor in the official exhibition catalogue, certificate of the participation in the exhibition, activity arrangement to attract the visitors.

The shape of exhibition space and type of stand

Early/Late booking	Till 31.12.2017	From 01.01.2018
Space Only <i>(min. 12 m²)</i>	19 000 ₺/m ²	21 500 ₺/m ²
Space and shell <i>(min. 9 m²)</i>	22 500 ₺/m ²	25 000 ₺/m ²
Corner Stand <i>(opened from 2 sides)</i>		+10%
Peninsula <i>(opened from 3 sides)</i>		+15%
Island <i>(opened from 4 sides)</i>		+20%

Venue



General developer



We are looking forward to working with you!



For participation contact

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