



International Exhibition «IMPC2018-EXPO. Mining and Mineral Processing»

Exhibition contractor: International Agency of Congress Management LLC
129085, Russia, Moscow, Prospekt Mira 101, building 1
Tel.: +7 (495) 134-25-65, +7 (499) 705-79-25, e-mail: info@makongress.ru

Participant: _____
(full legal name of a company)

Contact person: _____

Telephone: _____ **e-mail:** _____

ADVERTISING IN THE OFFICIAL GUIDE AND ON THE EXHIBITION PLAN*	Cost
PACKAGE 1 Company's logo on the Exhibition Plan + color marking of the stand and a name of the company in a list of participants in the Guide	18 300 ₺
PACKAGE 2 Company's logo on the Exhibition Plan + color marking of the stand and a name of the company in a list of participants in the Guide, and on billboards in the pavilion	23 600 ₺
Advertising module on the 2 nd page of A4 Guide cover	55 000 ₺
Advertising module on the 3 rd page of A4 Guide cover	59 450 ₺
Advertising module on the 4 th page of A4 Guide cover	80 200 ₺
Advertising module 1/1 of page (210 x 260 mm)	35 400 ₺
Advertising module 1/2 of page (210 x 120 mm)	25 400 ₺
Color marking of company's stand on the plan	5 300 ₺
<i>* Circulation of the Exhibition Guide – 15,000 copies, handed out to every Visitor</i>	₺

ADVERTISING IN THE OFFICIAL CATALOGUE OF THE EXHIBITION	Cost
Advertising module on the 2nd page of A5 catalogue cover	48 300 ₺
Advertising module on the 3rd page of A5 catalogue cover	33 450 ₺
Advertising module on the 4th page of A5 catalogue cover	60 000 ₺
Advertising module 1/1 of page (210 x 145 mm)	32 550 ₺
Advertising module 1/2 of page (210x 64 mm)	19 950 ₺
Company logo in the Exhibitor information section	600 ₺
PACKAGE 3 Color marking of the company in all sections of catalogue: list of exhibitors, information about exhibitors	15 000 ₺
	₺

PARTICIPANT PACK	Cost
Placement of logo on the participant pack	53 100 ₺
Placement of company logo on Visitor badge*	60 000 ₺
EXCLUSIVE PACKAGE 4 1. Badges (company logo) for visitors and exhibitors; 2. Placement of logo/inscription on tape; 3. Placement of advertising on pens handed around to exhibitors, media, Sponsors, VIP- guests	700 000 ₺
<i>* Only 3 logos will be placed on badges</i>	₺

ADVERTISING ON THE OFFICIAL SITE OF THE EXHIBITION	Cost
Placement of banner on the official web-site of the Exhibition (1 month)	18 580 ₺
Placement of banner on the official web-site of the Exhibition (3 month)	44 604 ₺
Company logo on e-ticket (invitation) while registering	80 000 ₺
	₺

BANNER ADVERTISING	Cost
Placement of one information and promotion roll-up banner (200 x 85 cm) in the event area. The cost is calculated per day	8 300 ₺
Lease of space for participant's promotional items (mobile banner, roll-up structure), outside the stand. The cost of 1 sqm of advertising surface	7 400 ₺
Advertising structure 100 x 200 cm (the location should be extra agreed)	33 453 ₺
Advertising structure 200 x 200 cm (the location should be extra agreed)	55 755 ₺
* Cost includes lease of structure, production and assembling of banner * In case of two-sided layout the cost of the structure increases by 30%	₺

DISSEMINATION OF PROMOTION MATERIALS	Cost
Placement of information and promotion materials (magazine/flyer/leaflet – up to 100 copies) on the registration counter of the event area	8 300 ₺
Provision of Promoter badge for all days of Exhibition. ATTENTION! Distribution of any information and promotion material outside a stand without the Promoter badge is PROHIBITED!	15 000 ₺
Distribution of Client's flyers at the Registration desk along with a Visitor badge (hand-delivered to every registered visitor)	120 000 ₺
	₺

<p>All prices include VAT (18%). When placing an order later than 15 June 2018 the price will increase by 100%. Prices are valid for RF and CIS residents.</p>	
TOTAL	₺

The filled form is to be sent to the Exhibition contractor by: **15 June 2018**

Contact person:
Belaya Larisa
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Office: +7(495)134-25-65
E-mail: bel@makongress.ru

Full name: _____	Job title: _____
Signature: _____	Date: _____

PLEASE SEND US THE FILLED FORM TO THE E-MAIL ADDRESS: BEL@MAKONGRESS.RU